



# 上海国际酒店餐饮业供应商交易会

## Shanghai International Hotel & Catering Suppliers Fair

# 2018中国（上海）国际餐饮食材展览会

## The 9<sup>th</sup> China (Shang hai) International Catering Food & Beverage Exhibition 2018

2018年6月6日至8日 | 中国·上海世博展览馆  
June 6-8, 2018 | Shanghai World Expo Exhibition & Convention Center, China



#### 指导单位 | Guidance unit

中国食品工业协会 | China National Food Industry Association  
国际美食餐饮行业协会 | International Association of Gastronomic and Catering Industries

#### 主办单位 | Hosted by

中国食品工业协会食品物流专业委员会  
Food Logistics Commission of China National Food Industry Association

#### 承办单位 | Organized by

上海展宸展览服务有限公司 | Shanghai Kilnexpo Exhibition Service Co., Ltd.  
上海博纳展览服务有限公司 | Shanghai Bona Exhibition Service Co., Ltd.

#### 协办单位 | Co-organizer by

中华素食协会 | China Vegetarian Society

#### 支持单位 | Supported by

江苏省餐饮行业协会 | Jiangsu Province Dining Profession Association  
中国绿色食品协会 | China Green Food Association  
重庆市烹饪协会 | Chongqing Cuisine Association  
上海日用品行业协会 | Shanghai Commodity Association  
中国食品工业协会冷冻冷藏食品专业委员会  
Refrigerated and Frozen Foods Committee of China National Food Industry Association  
宏伟粮库 | 正渝70年代 | 蓝威斯顿 | 御篁食品 | 味记王 | 覃姐食品 | 咖顿 | 米文健 | 九·善食



## 展会概括 | Exhibition Overview

作为国际餐饮食材行业重要的盛宴-----上海餐博会以“搭建交流合作平台，助推产业健康发展”为主题，展示餐饮行业名企，捕捉市场机遇，以国际化为目标，立足中国走向世界。全面展示健康餐饮食材，食品配料行业企业的最新产品和品牌形象，加强国内外餐饮食材企业技术交流与经贸合作，助推餐饮食材产业上下游产业链有效衔接，促进餐饮食材行业健康发展；展会宗旨是为国内外生产商、经销商、零售商、专家学者、爱好者和消费者以及相关人士能够与企业进行面对面的经销洽谈、商贸合作、经验交流创造一个最直接和有效的平台。

As an important feast - the Shanghai Food Catering Fair of international food ingredients industry to "build a platform for exchanges and cooperation, boost the healthy development of industry" as the theme, show the food and beverage industry enterprises, to capture market opportunities, to internationalization as the goal, based on the China world. A comprehensive display of health food ingredients, food ingredients industry's latest products and brand image, strengthen technological exchanges at home and abroad food ingredients enterprise and economic and trade cooperation, the downstream industry chain effectively boost the food ingredients industry, promote the healthy development of catering food industry; exhibition aims for domestic and foreign manufacturers, distributors, retailers, experts and scholars, lovers and consumers and stakeholders and enterprises face-to-face negotiation and distribution business cooperation, exchange of experience to create one of the most direct and effective platform.

2018年引领健康潮流的上海素食、果蔬文化节，主办方中华素食协会、中国食品工业协会食品物流专委会，将联合多家国内外协会，共同把握素食和果蔬产业发展契机，打造行业内最前沿的素食、果蔬展示和交流平台，推动素食、果蔬文化交流与合作。我们专注于为国际素食、果蔬产品及其渠道商提供一个与来自全世界的爱好者交流的平台！



## 部分知名买家

Part of well-know buyers



# CFBE CHINA 2018

2018年6月6日-8日 | 世博展览馆-中国·上海

## ■ 同期展会 | Co-located Events

2018上海国际水产海鲜展览会

Shanghai International Seafood Exhibition 2018

2018上海国际生鲜配送及冷冻冷链冷库技术设备展览会

Shanghai International Fresh Logistics & cold chain cold storage Technology Equipment Exhibition 2018

2018上海国际酒店与餐饮业耗材博览会

Shanghai International Hotel & Catering Consumables Exhibition 2018

2018上海国际食品加工技术与装备展览会

Shanghai International Food Manufacturing Exhibition 2018

## ■ 同期活动 | Concurrent Events

2018中国餐饮与冷链物流创新发展高峰论坛

China's catering and cold chain logistics innovation and Development Summit Forum 2018

2018上海火锅美食文化节

Shanghai Hotpot Cuisine Culture Festival 2018

2018上海素食、果蔬文化节

Shanghai Vegetarian, Fruit and Vegetable Culture Festival 2018

中国创意菜烹饪大赛暨酒店特色食材推介会

National Creative Hotel Food Cooking Contest and Hotel Special Ingredients Event

“舌尖上的海味”水产海鲜推介品鉴会

A Bite of Seafood-Introduction and Tasting Meeting of Seafood

酒店及餐饮行业采购商配对洽谈会

Hotel & Catering buyer pairing meeting

中华优秀食材产品/企业评选

China excellent ingredients / enterprise selection

## ■ 参展范围 | Scope of exhibits

◇肉类食材：冷冻/冰鲜肉、肉卷、肉丸、火腿、香肠、调理食品及即食产品等；

Meat Products: Frozen / chilled meat, rolled meat, meatballs, ham, sausage, prepared foods, ready meal products, etc.

◇水产海鲜：海鲜冻品、干品、活品、水产调理食品及深加工制品等；

Seafood: Frozen seafood, dried, live seafood, aquatic prepared products and deep-processing products, etc.

◇禽类食品：速冻家禽、分割禽、禽肉调理食品、禽肉深加工食品、蛋品等；

Poultry Food: Frozen poultry, poultry parts, prepared poultry products, deep-processed poultry, egg products, etc.

◇蔬菜菌菜：速冻蔬菜、调理菜、酱菜、泡菜、蔬菜制品及各种食用菌菜等；

Vegetable and Mushroom Products: Frozen vegetables, prepared vegetables, soy sauce pickles, pickles, vegetable products and various edible mushrooms, etc.

◇速食食品：速食米饭、速食汤、速食快餐、方便粥、调理包等速食食品；

Instant Food Products: Instant steamed rice, instant soup, fast food, instant porridge, retort pouches, etc.

◇其他食材：酒水饮料、豆制品、乳制品、杂粮和面制品、山珍野味及各种新型有机食材；

Other Ingredients: Wines and drinks, soy products, dairy products, cereals and pasta products, wild venison and various new organic ingredients;

◇配餐调料：食用油、味精、鸡精、酱油、食醋、调味酱、烧烤制品、汤料、火锅调料等；

Food Seasonings: Edible oil, MSG, chicken essence, soy sauce, vinegar, sauces, soups, barbecue products, spices and hot pot seasonings, etc.

◇相关设备：食材加工设备、灭菌设备、包装设备、速冻设备、仓储及冷链物流设备等；

All Related Equipment: Food processing equipment, sterilization equipment, packaging equipment, frozen equipment, warehousing and cold chain logistical equipment, etc.

◇生鲜电商：互联网+餐饮食材供应链B2B、生鲜O2O采购平台，团餐供应商、农副产品电商及物流配送服务等；

Fresh Food Ingredients: Internet plus B2B, O2O fresh supply chain procurement platform, group meals, agricultural and sideline products suppliers and logistics service providers, etc.

◇餐饮收银管理软件、触摸屏点菜软件、各种餐饮设备信息软件类，不锈钢及陶瓷餐具等；

Catering cashier management software, touch screen ordering software, information software of various catering equipment, stainless steel and ceramic tableware, etc.

国内首次巨型全纯素蛋糕  
现场制作并申报世界威尼斯纪录



June 6-8, 2018  
Shanghai World Expo Exhibition  
& Convention Center, China

**CFBE CHINA 2018**

2018年6月6日-8日  
世博展览馆-中国·上海

# CFBE CHINA 2018

2018年6月6日-8日 | 世博展览馆-中国·上海

中国·上海世博展览馆 | Shanghai World Expo Exhibition & Convention Center, China

## 搭建交流合作平台 助推产业健康发展

肉类食材/水产海鲜/禽类食品  
蔬菜菌菜/速食食品/其他食材  
配餐调料/相关设备/生鲜冷链

### ■ 参展费用 | Booth Rate

★ 标准展位: (注: 双面开口加收10%费用)

A.国内企业 10800.00 /展期 (RMB) 3m × 3m

B.国外企业 3000.00 /展期 (USD) 3m × 3m

★ 豪华展位: 3m×3m国内企业: RMB 12800元/个; 国外企业: \$ 4000元/个;

★ 室内光地:

A.国内企业 1000 (RMB) /平方米

B.国外企业 300 (USD) /平方米

注: 每个标准展位9平方米包括 (三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个)。“光地”最少36㎡起租, 只提供参展空间, 展馆内24小时保洁\保安, 不包括展架、展具、地毯、电源等。

★ 新产品新技术发布会: 每场10000元/45分钟, 国外企业 3000.00 (USD)

★ 行业特别协办单位20万, 仅限1家; 协办单位16万, 仅限2家; 招待晚宴协办单位10万, 限1家 (详情见附件1、2、3)。

International Exhibitor

• Standard Booths(3m\*3m):USD 3,000/9 m<sup>2</sup>;Deluxe booth(3m\*3m):USD 4,000/9 m<sup>2</sup>;  
(Plus 10% for corner booth).

• Raw Space:USD 300/ m<sup>2</sup> (minimum 36 sq.m.).

• New product and new technology conference: USD 3000/45 minutes

Industry special co organizer \$38,000, only 1; CO organizer \$28,000, only 2; reception dinner co organizer \$20,000, limited to 1 (details see attachment 1, 2, 3).

### ■ 参展程序 | Exhibition Procedure

1.填写《参展申请表》邮寄或传真至组织单位。展位执行“先申请, 先付款, 先安排”的原则;

2.申请展位后一周内将参展费用[50% (订金) 或全款]电汇或交至组织单位, 余款于2018年5月10日前付清。参展商在汇出各项费用后, 请将银行汇款单传真至展会组织单位。

1.fill in the application form for exhibition, mail or fax to the organization. The principle of "first application, first payment, first arrangement";

2.Within one week after the Booth Application,Exhibitors will cost [50% (deposit) or full payment] by telegraphic transfer or pay to the organization ,the balance paid before in May 10 , 2018. After remitting the expenses, the exhibitor will send the bank remittance email to the exhibition organization.

如欲订“CFBE CHINA 2018上海餐博会”展位和了解更多信息, 请通过以下联络方式:

To reserve the booth of "CFBE CHINA 2018" or learn more information, please contact:

## 2018上海国际酒店餐饮业供应商交易会暨餐饮食材博览会组委会

Organizing Committee of The 9th China (Shang hai) International Catering Food & Beverage Exhibition 2018

联系人/Contacts: [REDACTED]

电话/Tel: 86-021-6042-8394/6042-8395

E-mail: [REDACTED]

总部: 上海市浦东新区三林路88号C区307

Add: C307 88 Sanlin Road, Shanghai, Pudong New Area

中国西部: 西安市大庆路2号18-2-13

Western China: No. 2, Daqing Road, Xi'an, 18-2-13.